

# Call for Artists

## Request for Proposals (RFP)

**First Place Prize \$1000**

**Submittal Deadline: February 19th, 2020**

**Location: City of Pueblo**

### Opportunity Description

The Pueblo Arts Alliance, on behalf of the Pueblo Mayor's Office, requests proposals from local artists for an event poster opportunity. The contest is for the aesthetic of the poster. The artist does not need to include event details in their design. These will be added in by a graphic design artist.

### Project Goals

- To Advertise the Pueblo Bike Race.
- Increased visibility for the City of Pueblo.
- Creating pedestrian friendly experiences.
- Creating funded opportunities for local artists.
- Promoting the local economy and building community by sparking visitors, patrons and community members to visit and support local businesses.

### Design & Themes

Iconic imagery of the city of Pueblo. Bicycling and Cycle Racing. We are seeking a design that focuses on the natural wonder and beauty of our hometown and/or the feeling of freedom and accomplishment found in bike racing. The design should be 17 inches x 22 inches.

### Evaluation Criteria

Artists' proposals will be evaluated based on:

- Artistic Merit
- Community Impact
- Quality and Uniqueness of Design
- Aesthetic appropriate for all ages viewing
- The design speaks to the attractiveness of Pueblo and the action of the Bike Race.
- Meets Design Specifications

### Selection Process

The selection panel will be composed of 5 judges. One member each from the Mayor's Office, the Pueblo Arts Alliance, BloBack Gallery, John Deaux Gallery, and Create Art Studio.

The selection panel will review each applicant's proposal based on the above mentioned

“evaluation criteria”.

Read more about the Mayor’s office at <https://www.pueblo.us/89/Office-of-the-Mayor>

Read more about Pueblo Arts Alliance at [www.puebloarts.org](http://www.puebloarts.org).

Read more about BloBack Gallery at [www.blobackgallery.com](http://www.blobackgallery.com)

Read more about John Deaux Gallery at <http://johndeauxartgallery.com>

Read more about Create Art Studio at  
<https://www.facebook.com/search/top?q=create%20art%20studio>

Read more about the Rocky Mountain Collegiate Cycling Conference at  
<http://collegiatecycling.org/rmccc/schedule/>

### **Project Scope**

One first place winner will receive a \$1000 prize.

The selected work will be utilized for all print and digital ads referencing the Bike Race in April of 2021.

A limited edition run of prints will be signed by the artist and will be made available for sale to the public.

### **Eligibility**

- This project is open to artists or artist teams who reside in and do their artistic work in Pueblo County or directly surrounding areas.
- All applicants must be 18 years of age and have all necessary documentation and permits to work in the United States at the time of submittal of qualifications.
- Artist must submit a W9 before payment will be rendered.
- Project must incorporate elements of bike racing and imagery representing Pueblo.
- Artist must be willing to sign the limited edition prints by specified deadline.
- Artist must be willing to relinquish all rights to the image to the City of Pueblo.

### **How to Enter**

**SUBMIT** - The completed poster design – at the correct size and/or dimensions along with entrant’s Legal name, phone number, address, and email address.

- Up to 3 design ideas may be submitted.
- Include last name in all file names.
- Submission file must be a jpeg or pdf file.
- Delivery file must be a high quality jpeg file and/or meet printer’s specifications.
- Do not attempt to add text.
- Artist may sign the piece. However, the signature and date should not be the focal point of the piece.

Email all materials to [karen@puebloarts.org](mailto:karen@puebloarts.org) before the deadline. Include Bike Race Poster in the subject line.

## **Dates and Schedule**

Contest opens: **January 6<sup>th</sup>, 2021**

Submission Deadline: Friday **February 19<sup>th</sup>, 2021**

Judging in Process: **February 20-22, 2021**

Final Artist Selection & Notification: **February 23rd 2021**

Written release signed, dated and returned by **March 5<sup>th</sup>, 2021**

Artist signs limited edition prints by **March 10<sup>th</sup>, 2021**

## **Questions**

*Can I pick a different subject matter?*

No, you must stay within the parameters set forth within the call to action.

*What if I can't complete the application?*

Only complete submissions will be considered. The rules allow someone to help you complete the application process.

*Will I lose the rights to my work?*

Yes. The chosen submission becomes the property of the City of Pueblo & the Mayor's Office.

*What if I know someone who works at one of the Establishments on the judging panel? Am I still eligible?*

As long as you are not directly related to one of the judges you are eligible to apply.

*Will I be able to sign my own name to the work?*

Yes, the artist's name may be placed in the bottom left or righthand corner. The signature should not be a dominant feature of the overall design.

*Will I get a copy of the final printed work?*

Yes, the winning design will receive one copy of the finished poster for their private collection.